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Sustainability as a Nature Photographer

Nature photographers capture the beauty of the outdoors and display the natural wonders available to the public. Nature photography is used to promote tourism, outdoor recreation, and environmental education. In this career path, photographers can work for a variety of sectors including recreation, tourism, and

hospitality. They may provide photographs for a number of different groups such as the Audubon Society for use on signage or websites that encourage responsible recreation and teach the public about caring for the environment. Additionally, state and



local government agencies such as Moraine and McConnell's Mills State Parks use nature photos to attract tourists to local areas for hiking, fishing, and nature hikes. Sustainability means meeting our current needs without compromising the needs of future generations by focusing on the environment, social impact, and the economy. Individuals are educated by nature photographs when they see beautiful landscapes, an endangered species, or the effects of climate change. They can be motivated to help in their communities when confronted with pictures of littered forest areas or polluted streams. Also, people can be inspired to enjoy the beauty of nature by photographs of outdoor activities such as hiking, camping, or taking their own nature photos. Through technology, photographs can reach and inspire people on the other side of the

world. The role of the nature photographer encompasses the principles of sustainability by helping to show the public the beauty of nature, encouraging people to enjoy outdoor recreation, and boosting the economy of areas that rely on outdoor tourism activities. By taking nature photos as I prepare for my future career, I promote a more sustainable future, as I showcase the beauty of the world and its importance.



All photographs shown were taken by Olivia Lucci.